

Jetaway Guru Episode Structure

Pilot Episode: *Thailand*

Cold Open/Credits

Act 1 - Consultation: Aly helps plan her client's trip

Alyson Sohigian meets with her clients at a cafe in NYC. They express to her their wishes to travel on their honeymoon to Thailand, but they are not sure of what they want to do while they are there or where they should go in the country. Aly gives them a list of possibilities and gets from them their budget and timeframe of when they want to go.

With a questionnaire filled out and a wish list in hand, Aly packs her bags with her boyfriend and travel partner Brian Sachson and heads to the airport for Bangkok. At this point in the show, an ongoing budget calculator will appear to track the expenses of the trip.

Roundtrip Airline tickets: \$900 each

Transition:

Each 30 second transition between acts will be a fun, animated short that highlights a particular aspect of the country that Aly will do the VO for. They will also work well as social media/youtube supplemental videos:

"Thailand is a country in Southeast Asia that is bordered by Myanmar, Cambodia and Laos and is known for its tropical beaches, opulent royal palaces, and ancient ruins..."

A map with photos and animations will accompany the VO, giving the viewer an insightful intro to the country that Aly is about to explore.

Act 2 - Food: Aly goes on a street food tour in Bangkok

Aly and Brian land in Bangkok and immediately rendezvous with her contact. First order of business? Get a taste for Thai cuisine the way the locals do: on the street. She embarks on a street food tour via tuk tuk and gets to sample all the amazing foods that the city has to offer: pad thai, mango sticky rice, and even various types of bugs like scorpions. Brian eats the scorpions.

Tuk tuk ride: \$5, Food Tour: \$50 each

Transition:

This animated transition focuses on the importance of the chili in Thai cuisine. Aly's VO explains how the chili pepper is generally used in the kitchen and what traditional dishes utilize this exotic spice:

*"The Thai chili is a chili pepper, a cultivar from the species *Capsicum annuum*, commonly found in Southeast Asia..."*

Act 3 - Culture: Aly tries her hand at Muay Thai

After her food tour, Aly goes to Lumpini Stadium to witness Thailand's national sport of Muay Thai. Adventurous yet squeamish, she nevertheless sits ringside to witness the brutal hand to hand martial art in Bangkok's premiere stadium. Brian loves it. The next morning, they go to a Muay Thai training camp to get hands on lessons with professional fighters. Although Aly enjoys all of this, she notes that this may not be the best activity for her current client's honeymoon.

Lumpini seats: \$25 each, Muay Thai camp: \$100 each

Transition:

This transition focuses on Samart Payakaroon, considered by many to be the greatest Muay Thai fighter in history. Footage of his fights play over Aly's VO:

"Who is the greatest Muay Thai fighter of all time? Many would say Samart Payakaroon. He is considered to be the greatest fighter of all time, becoming a multiple time Lumpini stadium champion and a WBC world champion."

Act 4 - Adventure: Aly rides elephants into the jungles of Chiang Mai

Aly and Brian leave Bangkok and head north to the jungles of Chiang Mai. There they travel up river by boat to an elephant sanctuary, where they embark on an elephant ride deep into the jungle with the help of local guides. They camp out in the middle of the jungle, testing Aly's nerve as she sleeps at night with the sounds of animals outside her tent.

Driver to Chang Mai: \$300, Elephant Jungle Tour: \$550

Transition:

This transition focuses on the ivory trade and Thailand's efforts to stop the killing of elephants. News footage plays over Aly's VO:

"Thailand is continuing its nationwide efforts to bring an end to the illegal trade of ivory and ivory products by most recently extending the implementation of the National Ivory Action Plan."

Act 5 - Luxury Accommodations: Aly visits the Anantara Resort in Phuket

Aly flies down to the island of Phuket to do the most important part of her job: site inspections of the best resorts and hotels in the country. While Brian scuba dives the local reefs, Aly visits the Anantara in the tropical beach setting of Phuket, where she does a full tour of the grounds of the resort, relaxes at their spa, swims at their beach, and dines at their restaurants.

She notes that she thinks she's found the perfect spot for her honeymooners, but she's not sure if it will break her clients budget. We end this scene with Aly heading to make a deal with the hotelier, leaving a cliffhanger going into our final act: Will she be able to keep this trip under budget?

Anantara Resort: \$250 per night, Airfare to Phuket: \$175 each

Transition:

This transition shows the viewers what other resorts the Anantara have around the world.

Luxurious and exotic b-roll shots of the other properties play over Aly's VO:

"In addition to their resorts in Thailand, the Anantara also has properties in Indonesia, Zambia, and their stunning above water bungalows in the Maldives..."

Act 6 - Closing/Final Proposal: Aly submits her final itinerary to her clients

Back in New York, Aly meets with her clients to submit to them her final proposed itinerary and budget. The clients can't believe that they can do everything in the itinerary and stay under budget at the same time. She goes over their vacation with them step by step: what worked for her, what didn't work for her, and what they're absolutely going to love.

Graphics are displayed highlighting different sections of the trip including their individual costs.

Final Cost of Trip: \$5,000

The show wraps up with a quick montage showcasing the results of the client's vacation. Interviews shot after they've returned play over pictures and home videos shot on the holiday. The compliments and praise are nonstop, as Aly has planned for them the most memorable experience of their lives.