

# ***Jetaway Guru* - Treatment**

## **Synopsis**

*Jetaway Guru* is a travel series that will follow the adventures of Alyson Sohigian, a travel consultant living in New York City, as she traverses the globe in her never-ending quest to find the perfect vacation and experience for her clientele.



## **Treatment**

Where do you want to go for your dream vacation? This is the question that Alyson Sohigian asks her clients every day. After quitting her full-time job as a graphic designer 5 years ago and starting up her own travel consulting company in NYC, it's now the job of this girl-next-door to know every corner of the planet that she sends her clients to.

In the series *Jetaway Guru*, we will follow Aly as she takes viewers on an inside look at how easy and affordable it is to travel. Each episode will begin in New York as Aly meets with a new client to consult them on their dream vacation. What area of the world were they thinking about? Do they prefer a relaxing vacation or an adventurous one? And the number one question: What is their budget?

Once Aly has the answers to all these questions, she embarks on a trip to plan the perfect vacation for her clients with her boyfriend and traveling companion, Brian Sachson. After all, the best advice that one can give is the advice that comes from experience. There is a lot riding on the line for Aly: Most of these trips are honeymoons and once-in-a-lifetime experiences...she has to get it right!

For each episode, there will be several main acts that Aly will focus on, both by being there and with thirty second expository animations which will add context and perspective:

## Food & Culture



Nothing brings humans together like food. If you want to learn something about a country or a culture, look to their cuisine. Aly makes a point of sending all her clients on some sort of food tour when they get to a location so that they can experience eating like the locals. This segment of the show will be in the same vein as Anthony Bourdain, except with a female twist. Nothing will be out of bounds or too extreme for Aly's tastes and if it is, Brian's crazy enough to eat it!

## Adventure



No matter the country, there is always some sort of adventure that Aly wants to experience. Whether it be bungee jumping in New Zealand, riding camels through the desert in the Sahara, or going on safari in Africa, this section of the show will be the most unpredictable and spontaneous segment. Although bubbly and fun and down for whatever, Aly has been known to freak out before getting pushed out of an airplane...and Brian's usually the one doing the pushing.

## Luxury Accommodations



Lastly, one of Aly's most important parts of traveling (for herself and her clients) is where she lays her head at night. And for *Jetaway Guru*, the accommodations have to be the cream of the crop. We'll follow Aly as she does site inspections at some of the most high end and luxurious properties around the world...something that is an important part of her job. After all the adventures and eating you have to spend some time poolside!

Another aspect of this segment of the show will focus on the more unique hotels this world has to offer. Above water bungalows in the Maldives, treehouse villas in the Amazon, or even hotels that are built off the sides of mountains in the Alps...Aly wants to experience the more creative ways to sleep in a country, and this series will have a strong focus on that.

## Outro

Upon returning home, Aly wraps up her adventure by meeting with her clients and revealing their dream vacation to them with a breakdown of her budget. Their faces light up when they realize what an amazing trip they are about to take and how well customized everything has been planned for them.

A final montage sequence of Aly's client's vacation will play over the credits, utilizing interviews shot after the trip and personal home videos, bringing the entire episode full circle from conception to completion.

## **Bios**

### *Alyson Sohigian, Talent/Executive Producer*

Alyson Sohigian started Jetaway Guru as a way to pursue her passion for traveling while helping friends and family plan their own vacations. Living in New York City for the past 10 years has inspired quite an interest in other cultures, people, and food. She personally has found traveling to be one of the most life-affirming things she can do for herself, and heads to new places every chance she gets, having visited over 40 countries to date! This extensive travel experience, along with her passion for food and background in design, has led her to developing custom travel itineraries as a full time career.

### *Brian Sachson, Talent/Executive Producer*

Brian Sachson has been involved in the film and television business in New York City for the past 17 years. He is the co-owner of Eclectic Productions, and has most recently produced the award-winning feature film *Four Bottles*, created the web series *Motor City High* on Complex, and produced the award-winning short *The Backup Singer*. He has also worked in production on some of the biggest features, television shows and commercials to come through the city, including *Law and Order*, *Unbreakable Kimmy Schmidt*, *30 Rock*, *Fringe*, *The Sorcerer's Apprentice*, *Julie and Julia*, *Date Night*, and *Nick and Norah's Infinite Playlist*.

Brian's extensive experience traveling around the world and his passion for film production has been instrumental in developing his creativity. He strongly believes that filmmaking and the shared passions of individuals can bring people together and solve even the most daunting global problems.

### *Jeff Larson, Executive Producer/Director*

A Colorado native, Jeff has been shooting, directing, and producing documentaries and unscripted content for over ten years. He never feels more at home than when he's out on the road with a camera in his hands. Whether he's hanging out of a helicopter filming rescues as he's done for The Weather Channel's *Coast Guard Alaska*, getting behind the scenes at New York City's most famous kitchens like with the James Beard-nominated web series *Ozersky.TV*, or capturing the filth and decay of down-and-out hotels as with *Hotel Impossible*, Jeff's not afraid to jump into any adventure. He also loves a good time lapse and donuts.